

# WIRE ROPE EXCHANGE

BUY. SELL. CONNECT.

SELF-LOCKING HOOKS PROMOTE JOBSITE SAFETY

## WIRE ROPE EXCHANGE

INTERNATIONAL SALES MAGAZINE SEPTEMBER - OCTOBER 2022

**VERNON LIFTING PRODUCTS CELEBRATES NEW HOME**

**WIRECO: CAN FIBER FULLY REPLACE STEEL?**

WIRE SPOTLIGHT: RAY LINTON'S LEGACY

## WIRE ROPE EXCHANGE

INTERNATIONAL SALES MAGAZINE

**PONTE 516 AROUCA: RECORD BREAKING SUSPENSION FOOTBRIDGE**

**LIFTING AND RIGGING TRAINING - WHAT SHOULD IT COST?**

WIRE ADVISOR: SAFETY CULTURE AND GENERATIONAL DIFFERENCES

## WIRE ROPE EXCHANGE

INTERNATIONAL SALES MAGAZINE

**LOS ANGELES - SIXTH STREET VIADUCT REPLACEMENT**

**BIG CARL'S FIRST DEPLOYMENT - HINKLEY POINT C**

**YOUR SALES AND MARKETING RESOURCE FOR LIFTING AND RIGGING...**

WIRE ADVISOR: FIVE KEY MANUFACTURING TRENDS

## WIRE ROPE EXCHANGE

INTERNATIONAL SALES MAGAZINE JANUARY - FEBRUARY 2023

**WIRE INTERVIEW: ZACK PARNELL - LIFTING EXCELLENCE COMMIT**

**TOP OF 2022: REFERENCES & EXHIBITIONS**

WIRE ADVISOR: PROPER PREPARATION FOR AN OSHA VISIT

## WIRE ROPE EXCHANGE

INTERNATIONAL SALES MAGAZINE MARCH - APRIL 2023

**WIRE INTERVIEW: LEEA CEO ROSS MOLONEY ON #GLAD2023**

**OUR LOOK BACK AT CONEXPO-CON/AGG**

WIRE ADVISOR: HIRE A CONSULTANT OR AN EMPLOYEE?

## WIRE ROPE EXCHANGE

INTERNATIONAL SALES MAGAZINE MAY - JUNE 2023

**A MASSIVE LIFT - HAMPTON ROADS BRIDGE-TUNNEL EXPANSION**

**HOLLAND NAMEPLATE - MATH IN MANUFACTURING**

WIRE UPDATE: WEARABLE TECHNOLOGY FOR THE JOBSITE

## WIRE ROPE EXCHANGE

INTERNATIONAL SALES MAGAZINE MAY - JUNE 2023

WIRE ADVISOR: CRANE CRACKS AND FATIGUE

## WIRE ROPE EXCHANGE

INTERNATIONAL SALES MAGAZINE MAY - JUNE 2023

**NEED A KIT**

**SINCE 1984 WIRE ROPE EXCHANGE** has driven a marketplace, communication hub and news source for the lifting and rigging industry. Our primary audience is built around:

- Distributors of wire rope, synthetic lifting products, and other lifting, rigging and load securement products
- Users of these products in a wide range of lifting and rigging applications that include construction, specialized transport, marine/offshore, and a variety of industrial environments.

**WRE** is circulated to more than 5,500 companies worldwide, and is targeted to reach purchase managers and executive-level personnel. Our goal is to help you share your story with key decision makers across this unique business sector.

**Are you working on something that might be a good story for our readers?** Contact [editor@wireropeexchange.com](mailto:editor@wireropeexchange.com) and let's work together to showcase your business in a Wire Rope Exchange Feature Article!

## DIGITAL ADVERTISING

Our Digital Marketing Platform is designed to provide advertisers with highly focused exposure to lifting and rigging professionals online. Our site visitors include a blend of information seekers – engaging with Industry News and Articles – and shoppers – viewing our Members' product listings and Directory pages.

A thoughtfully designed Digital campaign can serve to drive engagement with your online assets, such as new product information, case studies, white papers, and instructional videos – or serve other specific objectives such as lead generation. And we provide comprehensive monthly reporting on campaign performance.

**Our Platform serves your advertising to industry professionals in three distinct ways:**

### 1. ON OUR WEBSITE:

Our Advertisers rotate through three positions

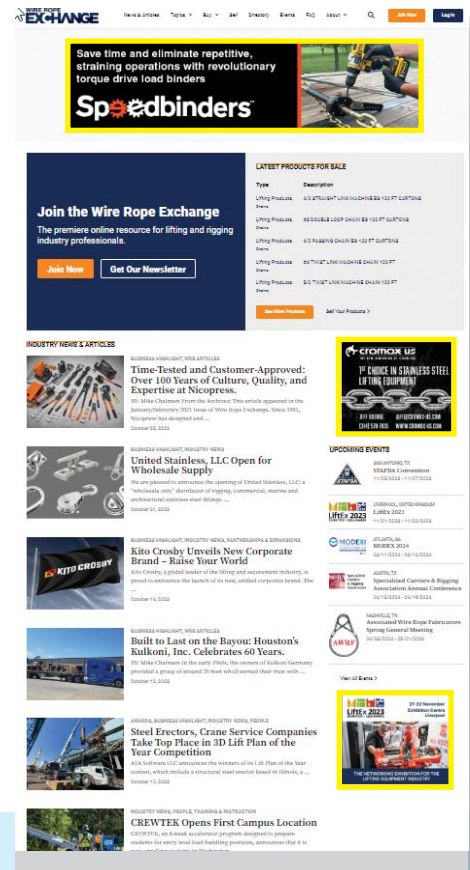
One (1) 970p x 250p Billboard atop nearly all website pages

Two (2) 300p x 250p Sidebar Rectangles

### 2. IN OUR EMAIL NEWSLETTER:

Our Advertisers rotate among four positions

Four (4) 300p x 250p Rectangles embedded in the email



### 3. AUDIENCE EXTENSION:

Our Advertisers placements (in various sizes) are served to our accumulated website visitors as they visit other high-quality websites

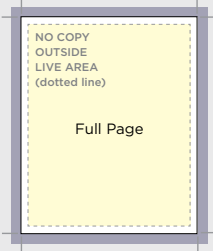


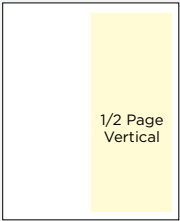
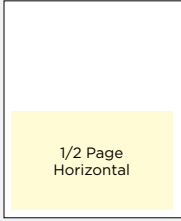
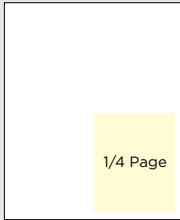
Our Digital program starts at \$595 for a one-month campaign delivering a minimum of 20,000 Impressions.

Contact [advertise@wireropeexchange.com](mailto:advertise@wireropeexchange.com) for a more detailed review of capabilities and a customized program to meet your goals.

### ADDITIONAL CAPABILITIES (DETAILS ON REQUEST):

- Co-Branded Social Media Campaigns
- Management of Search and Display campaigns on additional advertising networks

## PRINT ADVERTISING

	1X	3X	6X
<b>FULL PAGE » STARTING AT \$1395</b>  <p>ad/trim size: 8.375" x 10.875"  live area: 7.75" x 10.25"  NO COPY OUTSIDE ---  publication trim size:  8.375" x 10.875"   pull bleeds: 1/8"  beyond trim </p>	\$1495	\$1450	\$1395
<b>½ PAGE » STARTING AT \$1095</b> (vertical or horizontal) <div>  <p>1/2 Page Vertical  ad size: 3.66" x 10"  no bleeds</p> </div> <div>  <p>1/2 Page Horizontal  ad size: 7.4" x 4.75"  no bleeds</p> </div>	\$1195	\$1150	\$1095
<b>¼ PAGE » STARTING AT \$795</b>  <p>1/4 Page  ad size: 3.375" x 4.75"  no bleeds</p>	\$895	\$850	\$795

### TECHNICAL REQUIREMENTS

Please submit files as high resolution PDF (300dpi, CMYK), JPEG or TIFF files. Send artwork to Wire Rope Exchange: [advertise@wireropeexchange.com](mailto:advertise@wireropeexchange.com).

### TERMS OF PAYMENT:

All rates are net. All invoices payable upon receipt. Cancellations must be received two weeks prior to ad close date.

**Graphic design assistance available:**  
[advertise@wireropeexchange.com](mailto:advertise@wireropeexchange.com)

**Full color advertising:** Other advertisement sizes and special positioning upon request. Print and online packages are available upon request.

## 2024 EDITORIAL CALENDAR

Issue	Catalog Listings	Print Ad Artwork	Current Industry Events by Issue
January/February	January 19	January 26	MODEX2024, SC&RA Annual Conference
March/April	March 15	March 22	AWRF Spring General Meeting, OTC 24, WSTDA Annual Conf.
May/June	May 17	May 24	
July/August	July 12	July 19	SC&RA Crane & Rigging Workshop
September/October	September 13	September 20	AWRF Fall General Meeting, LiftEx 2024 (expected)
November/December	November 8	November 15	2025 Planning Cycle - Event Preview Issue

\*Bi-Monthly issues mailed in early February, April, June, August, October and December.

Editorial Calendar subject to change. Send press releases and article requests to [editor@wireropeexchange.com](mailto:editor@wireropeexchange.com)



# BECOME A WIRE ROPE EXCHANGE MEMBER!

The products found on the Wire Rope Exchange website and in the Catalog section of our Magazine are listed and sold directly by our Members. Our Members are able to create a public profile and “storefront” on the Exchange which includes a business description, photo, logo, contact information and location. Our Premium Member are also able to list products for sale. To learn more, please contact us at [advertise@wireropeexchange.com](mailto:advertise@wireropeexchange.com) or 615-891-4499, or visit our website to join immediately!

WIRE CATALOG WIRE ROPE									
SIZE	UNIT	DESCRIPTION	PRICE	LISTER	ZONE	SIZE	UNIT	DESCRIPTION	PRICE
1/32"	Coil	7x7 Stainless Steel or Galvanized aircraft cable	Call/Email	932 CA		3/16"	5000 R	3/16" x 5000 FT SS CABLE 1X19 LRL TYPE 304	\$1,048
3/64"	Coil	3/64" 7x7 Stainless Steel or Galvanized aircraft cable in bulk or factory filled w/ various terminals	Call/Email	932 CA		3/16"	4,980	3/16" 7x7 GAC -IMPORT	\$3,077
1/16"	Coil	1/16" 7x7 Stainless Steel or Galvanized aircraft cable in bulk or factory filled w/ various terminals	Call/Email	932 CA		7/32"	4800	7/32" 7x19 GALV PER ROW 410	\$2,147
1/16"	2060	1/16" 7x7 304 SS W/20L 10075 PCS IN STOCK 480, 480, 250, 500 FT 70 BE OFFERED -PURCHASE THE WHOLE LOT	158FT	771 FL		7/32"	3717	7/32" 7x19 GALV PER ROW 410	\$2,147
1/16"	900 FT	1/16" 1x19 NITRONIC 160	334FT	771 FL		7/32"	9480 FT	7/32" 7x19 316SS SS ROW-410	\$2,447
1/16"	2010	1/16" 7x7 SS 7300 W/20L 10075 PCS OFFERED 480, 480, 250, AND 500 FT	0.03	86 KY		7/32"	3 x 3247	3x19 SS 7316 Strand Kanan	\$1,25 R
1/16"	65,000 R	1/16" 7x7 GAC (5000' Handl Kanan	04 R	86 KY					
1/16"	5000 R	1/16" 7x7 304 SS W/20L 10075 PCS IN STOCK 480, 480, 250, 500 FT 70 BE OFFERED -PURCHASE THE WHOLE LOT	158FT	771 FL					
1/16"	5000 R	1/16" 7x7 304 SS W/20L 10075 PCS IN STOCK 480, 480, 250, 500 FT 70 BE OFFERED -PURCHASE THE WHOLE LOT	158FT	771 FL					

## WRE CATALOG GUIDE

**37 WHAT'S NEW**

**39 WIRE CATALOG**

**39 WIRE ROPE**

**40 EYEBOILTS**

**40 HOISTS**

**40 BLOCKS**

**40 CHAINS**

**40 CLIPS**

**40 EQUIPMENT**

**40 EQUIP-SWAGER**

**40 EYE NUTS**

**40 SLEEVES**

**40 SLINGS**

**40 SOCKETS**

**40 STRAPS**

**40 SWIVELS**

**40 THIMBLES**

**40 TURNBUCKLES**

**40 WEAVING**

**40 WINCHES**

**40 LISTER INDEX**

Shop Items by Lister Number. Visit the Lister Index on Page 63 to Contact the Seller

### WHAT'S NEW SUNCOR STAINLESS HAS DEVELOPED A NEW LINE OF GRADE 316 STAINLESS STEEL FORGED SHACKLES

Suncor Stainless Inc., is the leading manufacturer for stainless steel hardware in the industrial, marine, government, architectural, OEM and commercial industries. Suncor Stainless announces the launch of a new line of Forged Shackles. These new shackles are forged, resulting in better fatigue strength for a longer product life, a higher strength due to the manufacturing process, and a harder material for better wear.

The new line of Forged Shackles is made from grade 316 stainless steel for maximum corrosion resistance and durability, making it ideal for even the harshest marine and industrial environments. Forged Shackles are suitable for lifting, if the specified working load limits (WLLs) are strictly adhered to. The WLLs for the Forged Shackle Series range from 500 lbs. to 5,500 lbs. (227 kg - 2,495 kg). With matching shackle body and pin diameters for a uniform design, the new shackles give you the option to choose from two shackle body styles: Forged Bow Shackle Body or "D" Shape Shackle Body, and two pin types: Forged precision threaded Screw Pin or a Ball with Nut and Cotter Pin. Shackles range in size from 3/16" to 3/4" and are great for general use in applications where stainless steel is desired.

The new forged shackle series is a key component used in our PullPro™ pulley block program. We wanted to satisfy our customers' demands and offer them the option to also utilize the new forged shackles as a stand-alone component."

For more information on Suncor Stainless' PullPro™ Series, visit [www.suncorstainless.com](http://www.suncorstainless.com)

### WHAT'S NEW DICA ADDS SPECIAL DUTY OUTRIGGER PADS TO ECOMMERCE SITE

DICA continues to expand its product offerings on its new eCommerce portal. The company announces that Special Duty Outrigger Pads from the SafeTech product line, can now be purchased online.

Commonly used by utilities, utility contractors, and tree care contractors, the new additions to the eCommerce site are frequently used with aerial lifts, digger derricks, tracked lifts, and mini cranes. Visit [store.dicausa.com](http://store.dicausa.com) to order these products.

DICA's original Cavity Pad and Cavity Pad Plus offer increased and beveled edge guard solutions to contain the stabilizer feet of utility and tree care equipment. 2" thick Beveled Radius Pads effectively support concrete pumping equipment and utilize a radius recess to contain an outrigger foot. Sliding Shoe Pads lock onto the stabilizer feet of tracked lifts and mini cranes so that equipment can be easily repositioned or secured for travel without having to stow the outrigger pads. Pole Puller Outrigger Pads provide a rigid base for utility pole pulling equipment and operations.

DICA still encourages customers to consult with their Fitting Consultants to help ensure accurate outrigger pad and crane pad selection, however, availability in the eCommerce portal increases convenience for products where sizing is less involved.

Kris Kobeg, CEO, reminds equipment users that the right combination of shear strength, compression strength, and rigidity are required to effectively support and distribute the imposed loads and pressures. "Our fitting process begins with an accurate understanding of this information so that we can recommend the appropriate outrigger pad to meet customer objectives," he said.

### Peck & Hale, L.L.C.

Cargo Securing Systems and Solutions. Founded in 1946 by former U.S. Navy Officer Kenneth Peck, Peck & Hale has grown to be a world leader in cargo securing products, systems and solutions. Our full staff of in house product design Engineers combined with our outstanding customer service has proven to be a winning combination. Our quality assurance department ensures that all of our products are tested and inspected to the highest standards and our fully equipped machine shop enables us to provide you with quality parts at an affordable price. With our worldwide distribution network, we have the capabilities to fulfill demand across the globe.

**CONTACT INFO**

**Peck & Hale**  
Cargo Securing Systems and Solutions

180 Division Avenue  
West Sayville, NY 11796  
(631) 589-2510  
Visit Website  
[purchasing@peckhale.com](mailto:purchasing@peckhale.com)

**SEND A MESSAGE**

Your Name\*  
Your Email\*

## Plus Exchange Membership / \$124 per Year

Access to occasional Members-only website content

Bi-monthly Wire Rope Exchange magazine by mail

Bi-weekly email updates highlighting news, articles and products on our website

Listing in our Industry Directory featuring your business description, website link, contact information, photo and logo

## Premium Exchange Membership / \$280 per Year

Access to occasional Members-only website content

Bi-monthly Wire Rope Exchange magazine by mail

Bi-weekly email updates highlighting news, articles and products on our website

Listing in our Industry Directory featuring your business description, website link, contact information, photo and logo

Access to place your products for sale in our Catalog – where they appear on your Directory “storefront”, in our magazine, and on our website with enhanced search features.